

Calendar of Events

September 1, 2025

BizBasics: Marketing Your Business

11:00 AM - 11:30 AM MST

Marketing educates prospective customers about what your business does and how it serves a need they have. It also creates a lasting image of your business that stays in their minds after the transaction is over. By doing so, marketing builds your brand.

Activate Your Registration

You'll identify potential customers and create a plan for finding your first customers. You'll also develop a brand identity, including a logo, marketing materials, a website, and your social media accounts. At its most basic level, marketing means attracting attention to what you sell. If they don't know what you're selling, customers can't buy it.

Chamber of Commerce Seal of Approval:

Trusted. Independent. Impactful. Programs that earn our Chamber of Commerce Seal of Approval have met rigorous standards for commercial free content, educational quality, instructional integrity, and community value.

September 25, 2025

Chamber Academy and Networking

Ottawa University

14360 W Tierra Buena Ln (Student Union Bldg. 2nd Floor)

Surprise, AZ 85374

07:30 AM - 09:00 AM MST

West Valley Chamber Academy & Networking Breakfast

Unlock New Opportunities with Free Networking & Expert Insights

Join us for a dynamic morning of connections, learning, and inspiration at our Chamber Academy & Networking Breakfast

Always free

About our Events:

Are you ready to take your business to new heights? Look no further! Our Chamber Academy and Networking Breakfast events are designed to empower you with knowledge, connections, and inspiration.?

A Refreshing New Way to Connect & Learn

Free to attend. Coffee and breakfast treats included.

Spend 90 minutes with us – it's like a power boost for your business spirit!

Networking Magic: Build meaningful connections without the pressure of selling. It's all about genuine relationships.

Expert Insights: Our academic faculty consists of esteemed educators, researchers, and professors who know the secrets of success.

Lively Presentations: This is not a snooze fest! Our short, punchy talks will educate and ignite your enterprising spirit

Typical Agenda: 7:30 am Networking / 8:30 am Program / 9:00 Networking & Adjourn

New to Professional Networking Events? Read our tips and guidelines [CLICK HERE](#)

October 7, 2025

Home & Health Show (Pebble Creek, Goodyear)

Pebble Creek Tuscany Recreation Center

16222 W Clubhouse Dr.

Goodyear, AZ 85395

09:00 AM - 01:00 PM MST

Build Your Brand, Generate Leads, and Reach Customers Where They Live

*?CLICK HERE: Schedule A 15 Minute Phone Call To Discuss All Your Options
or*

Please Proceed to Purchase Your Booth Package

October 18, 2025

AZ Traditions Home & Health Show (Surprise)

Arizona Traditions Recreation Center

17221 N Citrus Rd

Surprise, AZ 85374

09:00 AM - 01:00 PM MST

Now in Buckeye, Goodyear, Sun City, Sun City West, and Surprise

?

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October 30, 2025

Chamber Academy and Networking

Ottawa University

14360 W Tierra Buena Ln (Student Union Bldg. 2nd Floor)

Surprise, AZ 85374

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November 17, 2025

BizBasics: How to Build a Referral Network for Your Business

11:00 AM - 11:30 AM MST

Are you tired of chasing new clients with expensive advertising and cold outreach? Many business owners struggle to generate consistent leads despite investing time and money in traditional marketing methods. Join our webinar to learn how to create a referral system that will bring in new leads without uncomfortable sales tactics or costly ad campaigns.

Activate Now

Our expert presenter will provide you with a proven 3-part referral system that turns friends, partners, and connections into enthusiastic promoters of your business. You'll learn how relationship-based marketing can transform your business growth strategy and provide a steady stream of clients who already trust you before your first conversation.

After this webinar, you'll be able to:

Convert friends, partners, and connections into enthusiastic advocates for your business

Reclaim your time and focus on serving your best clients while others do the "selling" for you

Position yourself as the recognized authority and go-to expert in your niche

Build meaningful business relationships that create mutual value

Measure and optimize your referral strategy for long-term success

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December 4, 2025
- December 4, 2025

Chamber Community Building Celebration: Annual Meeting
Ottawa University (Student Union Building, Second Floor)
14360 W Tierra Buena Ln
Surprise , AZ 85374
04:00 PM - 07:00 PM MST
Celebrating 61 Years
Annual Chamber Community Celebration Bash

Free Admission | Live Music | Hors d'oeuvres | Adult Beverages

Drop by anytime between 4 PM and 7 PM.

Dress Code: Business Casual

Celebrating 61 Years of Serving the Northwest Valley! We are thrilled to invite you to our annual bash that marks the beginning of a new year for our Chamber. This extraordinary celebration will unite our members, community members, advocates, and elected officials to commemorate years of success and growth.

We want you to be a part of this special occasion as we continue to serve as an essential and valued resource for the business community and the northwest Valley. Join us and witness the Chamber's influence and impact in shaping the future.

Please mark your calendars and get ready to celebrate with us!

Please RSVP Now!

Thank You to Our In-Kind Donors

Adult Beverages
Crescent Crown Distributing

Event Decor
MES Event Group

Catering and Facilities
Ottawa University

September 3, 2025

Right from the Start: Creating a Personalized AI Marketing Agent for Your Business

12:00 PM - 01:00 PM MST

About the event

WATCH NOW

AI can be a powerful tool for small businesses if used correctly. While beginners struggle with generic AI prompts and repetitive instructions, experts are creating customized AI agents that understand their business needs, remember important details, and handle complex tasks automatically.

In this webinar, you'll learn how to transform your basic AI tools into personalized digital assistants that truly work for your business. We'll break down the entire process into five simple, actionable steps that anyone can follow, regardless of technical experience.

Learning objectives:

*Identify the tasks you want your AI assistant to handle in your business
Set up your assistant that understands your business, offers and brand
Test and refine your AI helper to improve its performance over time
Integrate your new assistant into daily workflows to save hours each week*

September 12, 2025

Small Business Expo

Convention Center

10:00 AM - 05:00 PM MST

Arizona Small Business Expo

Join Arizona's largest networking and educational event for small business owners and entrepreneurs. Connect with industry experts, build valuable relationships, and discover new growth strategies.

What to Expect

Expand Your Network – Meet potential clients, partners, and business leaders.

Gain Business Insights – Attend workshops led by successful entrepreneurs.

Explore Exclusive Offers – Access special deals and resources to help grow your business.

Showcase Your Brand – Exhibit at our trade show and engage directly with a targeted audience.

Don't miss this opportunity to elevate your business.

Exhibit Today

Connect with Decision Makers – Engage directly with business owners ready to buy.

Generate Sales Leads – Reach qualified buyers and expand your client base.

Showcase Your Service – Get your brand in front of real customers.

Maximize Impact – Nothing beats face-to-face marketing.

Booth space starts at \$6995

Info: <https://www.thesmallbusinesssexpo.com/city/phoenix/>

November 14, 2025

Sun City West Home & Health Show (Briarwood Country Club)

Briarwood Country Club

20800 N 135th Ave

Sun City West , AZ 85375

09:00 AM - 01:00 PM MST

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