

Calendar of Events

January 23, 2026

Online Marketing for Small Business Owners

Learn on Your Schedule. Work at Your Own Pace. Access Anytime, Anywhere

Online Marketing for Small Business Owners: Your Self-Guided Digital Growth Plan

GET STARTED

Want to attract more customers and grow your business online? With over 5 billion people using the internet and more consumers shopping online than ever, smart digital marketing is no longer optional—it's essential. This self-guided online course gives you the tools and strategies to build a strong online presence, reach new audiences, and do it all in a way that's cost-effective, scalable, and measurable.

Why Choose a Self-Guided Online Course?

Learn on Your Schedule: Access lessons anytime, anywhere—perfect for busy entrepreneurs.

Work at Your Own Pace: Focus on what matters most to your business without deadlines.

Actionable, Practical Guidance: Each module includes clear steps and resources you can apply immediately.

Expert Support When You Need It: Pair your learning with a free SCORE mentor for personalized advice and insider tips.

Chamber Bonus Tips:

#1

Get a free business listing in Arizona's Largest Chamber Directory—Free for Every Business!

Premium listings start at only \$12 per month! Only at ChamberBusinessList.com

#2

Unlock Business Success: Free Networking & Learning Events! Join us for complimentary breakfast sessions open to everyone—connect, learn, and grow your business in just 90 minutes, no membership required.

What You'll Learn

This course includes 4 essential modules designed to help you master online marketing:

Getting Your Business Online

Learn why an online presence matters and how to choose between a website or social media page. Get tips for selecting the right domain name and creating your first web address.

Building Your Website

Discover when to DIY vs. hire a professional, what content to include, and how to optimize for mobile users.

Building and Growing Your Online Brand

Understand the difference between branding and marketing, and learn key strategies to brand your business effectively online.

Building Your Brand with Social Media

Leverage social media channels to boost visibility, engage customers, and drive sales.

Bonus: Free Mentoring

Your mentor acts like a trusted guide—helping you avoid common mistakes, offering shortcuts, and showing you how to apply your new knowledge for maximum impact.

Getting started is easy:

Enter your ZIP code, complete the mentoring request form, and you'll be paired with a local mentor who will reach out to schedule your first session.

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Chamber Approved: Trusted. Independent. Impactful.

Programs bearing our Seal meet rigorous standards for educational quality, instructional integrity, and community value. We partner only with organizations that share our mission—never for commercial gain. No sales pitches, just learning. By registering through us first, you help track engagement and strengthen local initiatives. Donations are appreciated but not required. Our endorsed providers include SCORE (a program of the U.S. Small Business Administration), Ottawa University, and the Arizona Commerce Authority—leaders in mentorship and small business education. When you see our Seal, you can trust the program is vetted, unbiased, and designed to empower learners.

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March 4, 2026

Home & Health Show (Chandler, Sun lakes)

Iron Oaks Country Club

24218 S. Oakwood Blvd

Sun Lakes, AZ 85248

09:00 AM - 01:00 PM MST

Now in Buckeye, Goodyear, Sun City, Sun City West, and Surprise

?

Build Your Brand, Generate Leads, and Reach Customers Where They Live

?CLICK HERE: Schedule A 15 Minute Phone Call To Discuss All Your Options

or

Please Proceed to Purchase Your Booth Package

March 10, 2026

Home & Health Show (Sun City West)

Briarwood Country Club

20800 N 135th Ave

Sun City West , AZ 85375

09:00 AM - 01:00 PM MST

Now in Buckeye, Goodyear, Sun City, Sun City West, and Surprise

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Build Your Brand, Generate Leads, and Reach Customers Where They Live

?CLICK HERE: Schedule A 15 Minute Phone Call To Discuss All Your Options

or

Please Proceed to Purchase Your Booth Package

March 12, 2026

Home & Health Show (Goodyear, Pebble Creek)

Pebble Creek Tuscany Recreation Center

16222 W Clubhouse Dr.

Goodyear, AZ 85395

09:00 AM - 01:00 PM MST

Build Your Brand, Generate Leads, and Reach Customers Where They Live

?CLICK HERE: Schedule A 15 Minute Phone Call To Discuss All Your Options

or

Please Proceed to Purchase Your Booth Package

March 21, 2026

Home & Health Show (Mesa/Leisure World)

Leisure World

908 S Power Rd

Mesa, AZ 85206

09:00 AM - 01:00 PM MST

*Now in Buckeye, Chandler, Goodyear, Mesa, Sun City, Sun City West, and Surprise
?*

Build Your Brand, Generate Leads, and Reach Customers Where They Live

?CLICK HERE: Schedule A 15 Minute Phone Call To Discuss All Your Options

or

Please Proceed to Purchase Your Booth Package

October 23, 2026

Home & Health Show (Goodyear, Pebble Creek)

Pebble Creek Tuscany Clubhouse

16222 W Clubhouse Dr.

Goodyear, AZ 85395

09:00 AM - 01:00 PM MST

Build Your Brand, Generate Leads, and Reach Customers Where They Live

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January 29, 2026

West Valley Legislative Mixer

Associated General Contractors of America

1825 W. Adams Street

Phoenix, AZ 85007

04:00 PM - 06:00 PM MST

The Northwest Valley Chamber of Commerce and the West Valley Chambers of Commerce Alliance cordially invites you to join us for our upcoming Legislative Mixer—a unique opportunity to connect with West Valley Legislators, Mayors, City Council Members, other elected officials, as well as the business community.

Event Details:

Date: Thursday, January 29, 2026

Arrival: 4:00 pm

Program: 4:30 pm – 6:00 pm

Location: Associated General Contractors of America

1825 W. Adams Street

Phoenix, AZ 85007

This event is hosted by the West Valley Chambers of Commerce Alliance, represented by Alexis Glascock, attorney at Fennemore, who leads the firm's Arizona lobbying team and advocates for the business interests of our six West Valley Chambers at the capitol.

Warm regards,

Raoul Sada

President & CEO

Northwest Valley Chambers of Commerce